



Ski Resort Operations & Management

Monthly Newsletter

March 2020



Class of 2019 – Stoked to be in the middle of the Ski Season

February was packed full of information for this year's SROAM class, with exams & all other major assignments being distributed. One assignment stood out more than the rest and that was the SROAMazing Race which the class began to properly organise. With all the major details being finalised the sponsorship group was able to begin obtaining sponsors for the event. It originally began

as a bit of a struggle with Reading Week occurring in the middle of the month and the entire group being split up across Western Canada, but after returning and regrouping they were able to get 15 separate businesses (Local & Provincial) to sponsor the event so far, with many more to come!

Having lived in Nelson for the past 6 months the SROAM class have started to integrate themselves

amongst the community a bit more than originally, one way they found very unique to the town is through hitchhiking to get to Whitewater Ski Resort. Hitchhiking is alive and well in Nelson & nothing gives a better local experience than hitchhiking to and from Whitewater every day when skiing. It gives a quick glimpse into the step-back-in-time environment that Whitewater creates. At

a place with only fixed grip lifts and lack of cell phone service, it makes sense that hitchhiking is as easy as it is. Not only does it help the parking lot crowding issues by having less vehicles up there, it also allows you to meet and forge friendships with all manners of Nelson locals, from tree planters to ski dads.

With Reading Week being in the middle of February the month seemed to go in

the blink of an eye. One of the highlights that a few students had was the opportunity to jump in a Snow CAT with the groomers at Whitewater Ski Resort & spend some time learning and understanding just how difficult it can be to become a skilled slope groomer but how rewarding it can be.

March is just around the corner and the moment that all the SROAMies have been

for is nearly here, the winter field trip. They will be visiting Sun Peaks, Revelstoke, Kicking Horse & Panorama and for a lot of students this is their first time visiting these specific resorts. They will be given the opportunity to learn from multiple industry professionals as well as the chance to organise where they will work for their Work Terms in 2020/2021. It will be a wonderful experience for all!

SROAM Student Profiles

Every month we like to showcase a couple of students in our class, so you can get to know everyone who will be spoken of in the next few months.



Name: Guy Davidson

Age: 36

Country of birth: Scotland

Local Hill: Midlothian Ski Centre

Future goals in the industry:

Secure a Millwright apprenticeship by the end of 2021 & work on lifts year round in an area that doesn't cost a fortune to live in that also has the vision to expand.

Name: Riley Lemm

Age: 25

Country of birth: Japan

Local Hill: Big Sky

Future goals in the industry: I remember my first pow day like yesterday. Every decision I have made since that point has been made to maximize my pow turns. The gnar won't shred itself.



Name: Josie Michaud

Age: 21

Country of birth: Canada

Local Hill: Misty Ridge, Barrhead AB

Future goals in the industry: I hope to obtain a lead hand position in either out door operations or park crew. I would love to one day be in a leadership role so I can help make the ski industry a unique and positive place, I am really excited to graduate and see where the program can take me.

SROAMazing Race Winternational Poster



*Dress up in
your most
colourful and
diverse attire!*

*Prizes to be
won!!!*

**Friday March 27, 2020
11:00 - 3:00**

**Preregistration available at the Wood Thief Hideout
318 Anderson Street, Nelson BC**

\$20 per team • Teams of 4 • Whitewater Ski Resort

This event is put on by the Selkirk College's Ski Resort Operations and Management Program
For more information visit the SROAMazing Race Facebook Page: www.facebook.ca/SROAMazingrace/

